Advances in DNA Testing for Genealogy and Anthropology

Join the MIT Enterprise Forum of Texas and BioHouston to hear Bennett Greenspan, Founder of Family Tree DNA, discuss the Advances in DNA testing that are affecting Genealogy, Anthropology, Medicine, and more. In the second half of the program, Russ Capper will interview Bennett and talk about the experience and challenges of founding the first commercial DNA testing company in the world for Genealogy (Family Tree DNA). Family Tree DNA has collaborated with other organizations to allow people to trace their heritage and geographic origins.

The technology is evolving at lightning speed with prices now very affordable for the general public. Don’t miss hearing about what is in store for the future!

Register at www.MITEFtexas.org

$30 Members of MIT EF and Guests of MIT EF Members
$30 Members of BioHouston (with $20 discount coupon code)
$30-40 Employees of MIT EF sponsors depending upon sponsorship level (with coupon code)
$40 MIT Alumni Club (with $10 discount coupon code)
$50 General Admission
$60 Late Registration -- After 5:00 pm, April 27, Pending Availability

For more information contact Marc Wilkins (713) 839-0808, marc@amchouston.com
Bennett Greenspan & Family Tree DNA

Family Tree DNA was founded in 2000 by Mr. Bennett Greenspan, an entrepreneur and lifelong genealogy enthusiast, turning a hobby into a full-time vocation. His effort and innovation created the burgeoning field now known as genetic genealogy.

Family Tree DNA and other cooperative ventures, including the National Geographic Society’s Genographic Project and AfricanDNA.com, now comprise the largest non-medical DNA testing program in the world.

Mr. Greenspan, a Nebraskan native who received his B.A. from the University of Texas, spent years investigating the ancestors of his maternal grandfather, an obsession which eventually led to the founding of Family Tree DNA and the beginning of a new kind of genealogy.

As a serial entrepreneur, his business career has spanned photographic equipment and supplies, real estate, the pro-college website GoCollege.com, Family Tree DNA, and is now also involved in GeneByGene.com, a new medical genetic testing company.